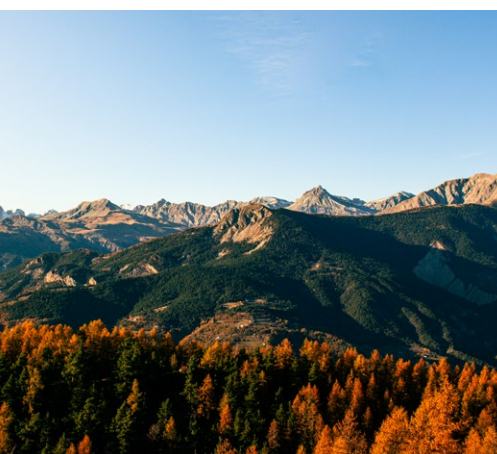




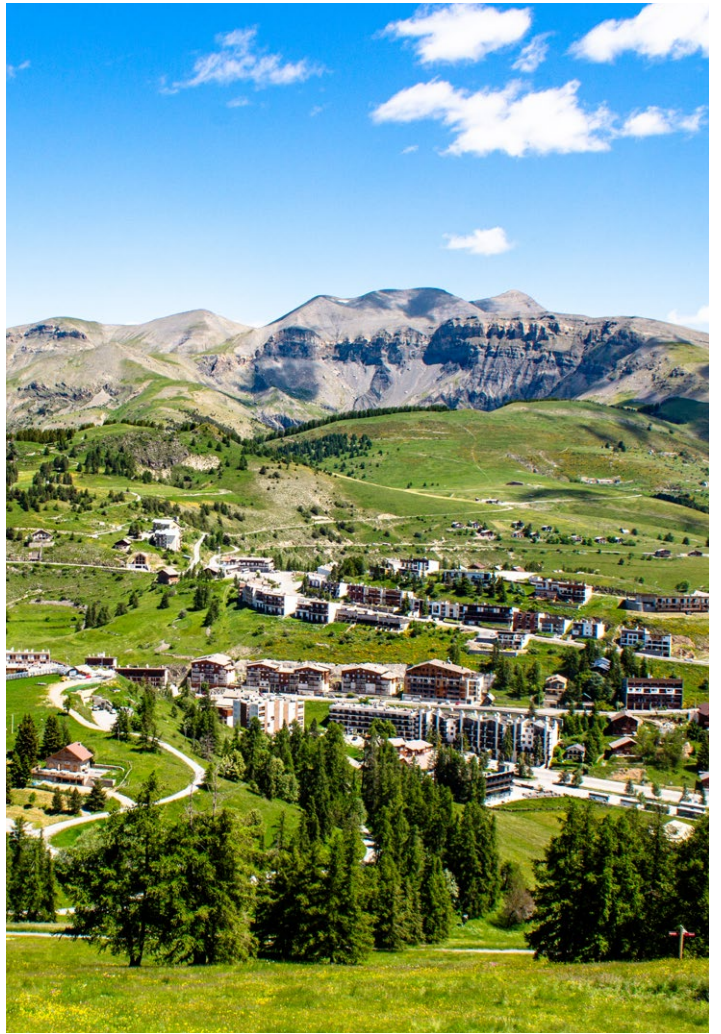
Valberg  
The place to be

PRESS  
**Press  
Release**

4-SEASON ■ 2024 - 2025









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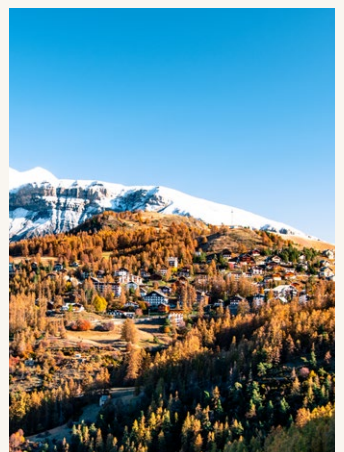
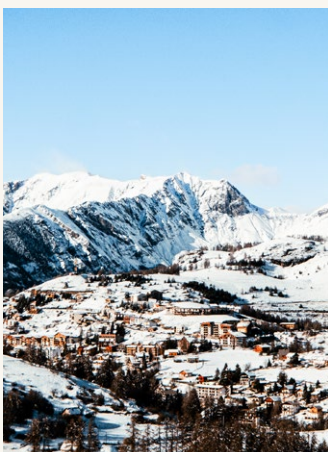
# Valberg

## 4-SEASON VILLAGE

**Ideally located 1h15 from the Côte d'Azur and nestled at 1700m high at the gateway to the Mercantour National Park, Valberg was founded in 1936, making it the oldest mountain and winter sports resort in the Alpes-Maritimes.**

A true 4-season destination, the resort offers a wealth of attractions synonymous with wide-open spaces and fresh air. Spring, summer, autumn or winter, every season offers its share of activities and discoveries.

**Breathe, enjoy, wonder... there's so much to explore!**





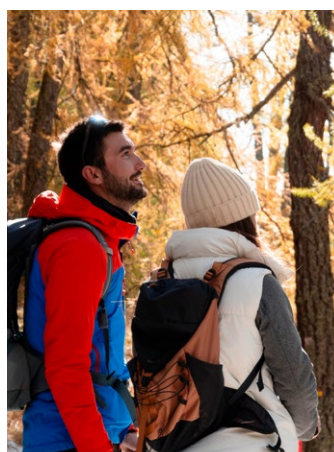
Surrounded by unspoilt countryside, Valberg is renowned for its warm, friendly atmosphere and long-standing commitment to sustainable development. It was the first resort in the Southern Alps to be awarded the Flocon Vert label in 2018 by the Mountain Riders association, followed by its renewal with 2 flocons level in 2022.



With a vibrant year-round program, Valberg also regularly hosts sporting and cultural events accessible to all, from cycling to astronomy, concerts and themed hikes. Awarded the "Famille Plus" label since 2006, the resort guarantees infrastructures, rates and offers adapted to all ages.

Classic or picturesque, a mosaic of activities and entertainment are available on site and in the surrounding area: road cycling, mountain biking, golf, trail running, downhill skiing, nordic skiing, eco-events and entertainment of all kinds for young and old...

**So many unique experiences to enjoy on your own or with others, whatever the season!**





# SUMMER IN VALBERG

## A lively and vibrant season

Valberg is the ideal place to enjoy an adventurous holiday with family or friends in summer, with a rich array of activities, events and entertainment to suit all ages and tastes: 9-hole golf course, summer tobogganing, Espace Valberg Aventure, swimming pool, themed hikes, creative workshops and much more punctuate the summer from June to September.

**One thing's for sure: there's never a dull moment!**







In Valberg, you can discover the mountains on foot, by bike or mountain bike. Over 200 kilometers of hiking trails are available, with a wide choice of gradients to suit all levels of ability, allowing you to marvel at the local biodiversity, which is incredibly diverse.

At the crossway of mythical roads and mountain passes, offering a complete range of accommodation and dining options, the resort is also the perfect place for cyclists and motorcyclists.

In addition to its sportive dimension, Valberg is also a resort dedicated to well-being, thanks to its privileged sunshine and its exceptional air quality.

Take the time to stroll through the heart of the village, chat with local shopkeepers and producers at the market, enjoy a drink or a meal on a terrace, wander along the many trails, and so much more.

## Focus on ...



### SUMMER SLEDGE

Right in the heart of the resort, summer tobogganing is one of the key attractions for young and old! Come hurtle down our 2 slopes of different lengths and speeds to get your fill of sensations and create indelible memories. The courses, with variations in altitude and steep turns, are suitable for all ages for a time full of entertainment.





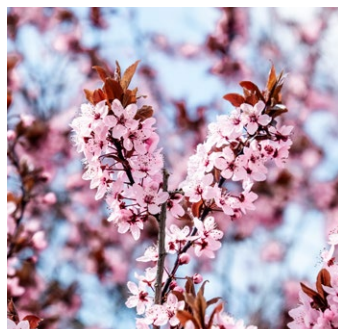
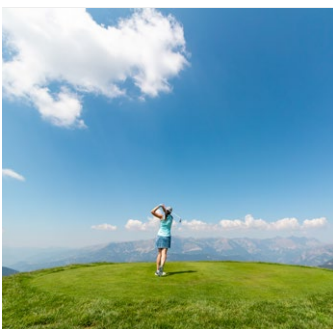
# SPRING IN VALBERG

## A soft and flowery season

In spring, Valberg offers the perfect setting to recharge and enjoy the fresh air. Nature comes back to life, meadows are covered with flowers, and the mountain's fresh air brings a burst of vitality.

The still quiet trails provide ideal routes for hiking, allowing you to explore the richness of the area through its landscapes. Mountain biking and golf can be enjoyed in an exceptional natural setting, while the yoga trail and heated pool extend moments of well-being. Spring is also marked by the energy of numerous sporting events, including cyclospor races, downhill mountain biking competitions, and the Valberg Trail, all adding rhythm to the season.

**Between adventure, relaxation, and rejuvenation, spring reveals all the softness and energy of a mountain in full awakening.**



# AUTUMN IN VALBERG

## A colorful and enchanting season

When autumn settles in Valberg, the landscapes are dressed in vibrant colors. Indian summer extends the days, providing the ideal setting to enjoy the vast spaces in a peaceful and preserved atmosphere.

The fiery forests become the ideal setting for hiking, while the trail and mountain biking paths offer varied routes to prolong the pleasures of the mountain. Along the way, heritage is revealed, especially in the medieval village of Péone, where the picturesque alleys tell the story of a rich and preserved history.

**Between exploration, contemplation, and moments of tranquility, autumn reveals a mountain enhanced by the softness of the season.**





# WINTER IN VALBERG

## A sporty and friendly winter resort

Valberg is the perfect destination to enjoy the pleasures of the mountains in winter, in a warm and authentic atmosphere.

Skiing in an area suited to all levels, exploring the nordic trails on snowshoes or cross-country skis, have fun tobogganing, relaxing in the covered pool overlooking the slopes... The resort offers a wide range of activities for young and old alike. Children's activities, torchlight descents, and even night skiing events add rhythm to the season, offering unforgettable moments under the starry sky.

**Snow, fun and friendliness await!**





With its 90 km of slopes and dedicated areas, alpine skiing remains a must, but the mountain can also be discovered in other ways.

Les Launes nordic area, with its 25 km of cross-country skiing trails, invites you to immerse yourself in nature, while the marked snowshoe itineraries allow you to explore the snowy landscapes at your own pace.

For family fun, the resort offers several tobogganing areas, including dedicated tracks for toddlers.

Beyond sports, Valberg is a true haven of relaxation. Its preserved setting, fresh air, and warm atmosphere make it the perfect place for well-being.

Strolling through the village, sharing a moment over a hot chocolate on a terrace, or attending a show... Throughout the winter, a rich program of events and activities is offered.

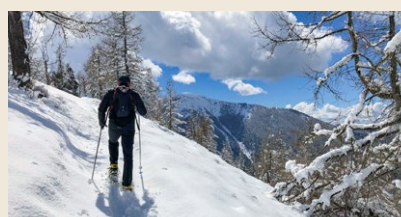
Winter in Valberg is an invitation to enjoy the mountain in all its forms!

## Focus on ...



### SNOWSHOE TRAILS

More than 40 kilometers of marked snowshoe trails allow you to fully enjoy the mountain in winter. Whether for a leisurely walk or a more challenging excursion, all the itineraries suit all levels, and even children can take on the Valby Rando challenge by following the tracks of the resort's iconic dragon.





# Ski AREA

## Valberg - Beuil-les-Launes

With 56 ski slopes at altitudes from 1,500 to 2,066 meters, as well as fun facilities for the youngest skiers, the Valberg ski area is renowned for being accessible to all, whatever their level.

As the birthplace of skiing with the village of Beuil and the oldest resort in the Alpes-Maritimes, Valberg offers an area equipped with fun and modern facilities.

An ideal playground for nearly 90 years, where everyone can enjoy themselves safely. With varied altitudes, clear views, and sunny panoramas, enjoy a little piece of paradise to enhance your days on the slopes!



### Fact sheet:

**90 km** downhill ski slopes

**56 slopes** : 11 green / 11 blue / 28 red / 6 black

**1** beginners **zone** with 6 accessible lifts

**23 ski lifts** : 6 chairlifts including 1 detachable • 15 drag lifts • 2 conveyor belts



## Beuil-les-Launes Nordic area

**An exceptional area surrounded by mountain villages and wilderness.**

With 25km of cross-country skiing slopes spread across slopes, both young and old can ski in the best conditions throughout the winter season. A beginner area, recently equipped with snow guns, also allows for full enjoyment of the snow throughout the season.

- › **La Sagne** : green • 900m long • +10m elevation
- › **L'Infernet** : red • 3,3km long • +40m elevation
- › **Cumba Clava** : red • 11km long • +130m elevation
- › **Plateau Saint Jean** : red • 10km • +300m elevation



# OFFERS & SPECIAL DEALS

Solo, with friends or family, choose the package that suits you best!

skipass  
**-50%** off  
for **KIDS  
& TEENS**  
UNDER **16**\*

skipass  
**-20%** off  
for **STUDENTS  
& SENIORS**\*

**FREE** skipass for **KIDS**  
UNDER **5**  
for **SENIORS**\*  
OVER **70**

skipass  
**LATE RISE** › 11am  
**HAPPY SKIER** › 3pm

Start your day's skiing at your own pace, at 11am or 3pm

**2/DAYS** pass

2 consecutive days with unlimited pool access\*\*

**FLEX** pass

Flex package from 3 non-consecutive days at special rates

**JACK/POTE**  
package  
**1 PURCHASED  
= 1 OFFERED**

Monday to Friday, excluding school holidays,  
online, on day passes.

**4/SEASON** package

Unlimited year-round access\*\* to downhill and cross-  
country ski areas, swimming pool and chairlifts (except  
magic carpet). Line-cutting option included.

\* With proof of ID


















































\*\*Depending on opening periods

WINTER 2024-2025



# Sports & ACTIVITIES

About 50 activities to be experienced throughout the seasons.

|  |  |  |   |   |   |  |
|--|--|--|---|---|---|--|
| <br>HIKING TRAILS   | <br>VALBY'S HIKES         | <br>VALBY'S SNOWSHOE TRAILS | <br>CYCLING              | <br>MOUNTAIN BIKE TOURS | <br>BIKE PARK                      | <br>FAT BIKE          |
| <br>WINTER SLED    | <br>SUMMER SLED          | <br>TRAIL RUNNING          | <br>SNOWSHOE TRAILS     | <br>CLIMBING           | <br>LIFTS                         | <br>GYM              |
| <br>BUGGY          | <br>SNOWMOBILE          | <br>SUMMER BIATHLON       | <br>WINTER BIATHLON    | <br>TROUT FISHING     | <br>ELASTIC TRAMPOLINE           | <br>SWIMMING POOL   |
| <br>TREE CLIMBING | <br>GOLF                | <br>CREATIVE ACTIVITIES   | <br>NATURE ACTIVITIES  | <br>MINI CLUB         | <br>KIDS' PLAYGROUND             | <br>DRAISIENNES     |
| <br>PADEL          | <br>HORSE & PONY RIDING | <br>ASTRONOMY             | <br>OUTDOOR EXHIBITION | <br>LIBRARY           | <br>MAISON DU PARC DU MERCANTOUR | <br>OPEN-AIR CINEMA |
| <br>TENNIS        | <br>CITY STADIUM        | <br>SKATE PARK            | <br>BASKET BALL        | <br>BEACH VOLLEY      | <br>PLANETARY TRAIL              | <br>YOGA TRAIL      |
| <br>SKIING        | <br>SNOWBOARDING        | <br>CROSS-COUNTRY SKIING  | <br>SKI TOURING        | <br>ZONES LUDIQUES    | <br>PIONEER TRAIL                | <br>HERITAGE TRAIL  |

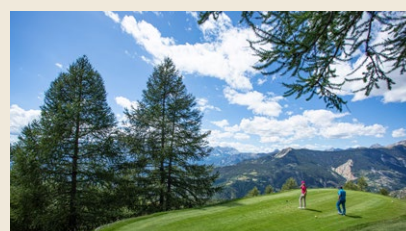
## New !

Two new padel courts were inaugurated in August 2024. Ideally located in the Sports Arena, close to the tennis courts, families and friends can enjoy this sport all year round, except during the snowy season.



## Valberg Golf Club

A true 9-hole, par 34 course measuring 2308m, approved by the French Golf Federation (FFGolf). With high-quality natural greens and tees, alpine grass fairways, this course offers a magical 360° panorama. A layout that is both fun and technical, satisfying players with its originality and skill level, and can be played either on foot or by electric cart. Open from May to October.



## Val'Fit connected gym

Located opposite the resort's Sports Arena, the new Val'Fit connected gym offers 3 different areas: cardio, muscle strengthening and flexibility.

Based on Egym brand solutions, the guided, digitalized weight-training machines are aimed at a wide audience: from beginners wishing to get into the sport to accomplished sportsmen and women wishing to optimize their performance, from a simple fitness routine to in-depth training.

A fun and innovative new method in the world of sport and fitness, making exercise accessible to all, whatever their level!

Val'Fit is open everyday 6am-10pm all year round.





# ENTERTAINMENT & EVENTS

FULL PROGRAM ON VALBERG.COM

## Winter

**TRUFFLE  
MARKET**



**VALENTINE'S  
DAY**



**NEW  
YEAR'S EVE**



**DRAGON'S  
CUP**



**MAGICAL  
CHRISTMAS**



**VALBERG  
COMEDY  
CLUB**



**ENTERTAINMENT :** Night Skiing ▪ Kid's workshops ▪ Sled race ▪ Babies' activities ▪ Draisienne race ▪ A day in the life of the snowpatrol ▪ Candy Hunts ▪ End of the week parties ▪ And so much more!

# Spring & Autumn



**During the school vacations, we put on a whole range of activities and events.**

From creative workshops to sports activities and eco-events, we've got everything you need to have a great time with friends and family!

From spring to autumn, there's a whole host of sporting events on the programme! Trail, mountain bike or bicycle races, rallies...

## Summer

**GOURMET HIKE**



**SUSTAINABLE RESORT DAY**



**ASTRO VALBERG FESTIVAL**



**PATRONAL FEAST DAY**



**THEMED SHOWS**



**CONCERTS & THEATER**



**ENTERTAINMENT :** Kid's workshops ▪ Soccer tournaments ▪ Fun activities ▪ Teen's parties ▪ Babies' activities ▪ And so much more!



# Valberg

## FAMILY RESORT



### **LABELLED «FAMILLE PLUS» FOR ALMOST 20 YEARS**

The resort of Valberg promises a special welcome to youngsters with a wide range of activities for all ages as well as adapted rates and facilities to enjoy unforgettable holidays !

Accommodation, restaurants, shops, services, activities, entertainment... Valberg does its utmost to provide the best possible welcome for all the families.

### **6 COMMITMENTS FOR A HAPPY FAMILY HOLIDAY IN VALBERG SINCE 2006 !**

1. A personalized welcome for families
2. Animations adapted to all ages
3. Rates adapted to everyone
4. Activities for the youngest and the oldest, to have fun separately or together
5. All shops and health services conveniently located
6. Kids pampered by professional caretakers



## CHILDCARE FACILITIES

### «LES P'TITS POUSETS» DAYCARE

Open all year round, the daycare welcomes children aged 3 months to 5 years in a privileged, secure environment in the heart of the Parc des Oursons. Children are looked after by a qualified team of supervisors.

### MINI CLUB

The resort offers full- and half-day care for children aged 4 to 12, with a qualified team of supervisors. Handicrafts, sports, creative activities, games... There's something for every age and every taste!



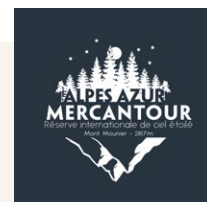


# Valberg

## LABELLED VILLAGE



Recognized nationally and internationally, the Flocon Vert judges candidate resorts on the basis of some twenty criteria, divided into four categories: governance and destination, local economy, social and cultural, natural resources and ecology. Valberg is labelled since 2018.



Since 2019, Valberg is part of the Alpes Azur Mercantour territory labelled « International Dark Sky Places» by the US-based IDA (International Dark Sky Association). Rewarding territoires for being active in the protection of the starry sky & night biodiversity.



Created by the French Ministry of Tourism, the Qualité Tourisme mark recognizes continuous

improvement in service quality implemented by Tourist Offices. It is a real guarantee of trust and quality of service between professionals and visitors. It will be replaced in 2026 by the Destination d'Excellence label, towards which Valberg is already making its transition today.



Awarded in 2018 for 12 years, this classification recognizes the efforts made by a local authority to structure an adapted tourism offer and excellent hospitality.



Valberg has held the Famille Plus label since 2006, and does everything in its power to offer families

the best possible welcome: accommodation, shops, activities, facilities, rates... Everything is adapted for a successful vacation with children. Valberg will celebrate its 20th anniversary of certification in 2026.



Since 2014, Valberg has been awarded this national label thanks to its actions to fight light pollution.

This label is awarded to towns and territories that take action to improve the quality of the night and the nocturnal environment. Valberg is currently in the process of renewal, with the goal of achieving 3 or 4 stars.

# Valberg

## COMMITTED STATION

### WASTE REDUCTION

- Cigarette butt campaign:  
Free pocket ashtrays and wall-mounted ashtrays  
Collection and recycling of cigarette butts  
Cigarette butt surveys
- Collective composters
- Selective sorting at recycling points (PAV)
- Collection of small everyday waste
- Participatory clean-up campaigns
- Book exchange boxes

### 4-SEASONS ECOTOURISM

- Creation of the Departmental House of Environment and Observation
- Discovery of agro-pastoralism
- Development of eco-friendly sports practices
- Promotion of heritage
- Themed hiking booklets for young children
- Sustainability of annual responsible events
- Creation of a pastoral mediator position

### ENERGY SAVINGS

- Energy renovation of furnished accommodations and municipal buildings
- Membership in the ECOWATT program
- Rational management of snow production
- Reduction of water network losses

### SOFT MOBILITY

- Pedestrianized town center
- Free electric shuttle buses within the town
- Creation of urban pedestrian trails
- Carpooling platform
- Bike pump and repair stations
- IRVE charging stations and charging points for small electric vehicles (e-bikes, scooters, etc.)

### NATURAL HERITAGE

- Mercantour National Park, Daluis Gorge Regional Nature Reserve
- Environmental awareness and education
- Maintenance of summer grazing
- Planting of local species
- Commitments to biodiversity protection programs
- Quiet zones for the Tétrás-lyres

### REDUCTION OF LIGHT POLLUTION & PROTECTION OF NIGHTTIME BIODIVERSITY

- Automated management of public lighting
- Lowering of light poles
- Downward-facing lighting only
- Adjusted light temperature
- Lighting shutdown during the second half of the night (adapted to human activity)



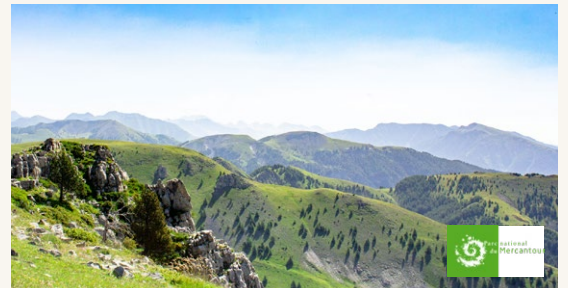
# Valberg & ITS SURROUNDINGS

## Natural areas

Located at the gateway to the Mercantour National Park and close to the Daluis Gorge Regional Nature Reserve, Valberg works with local stakeholders to contribute to the protection of the surrounding areas that make the beauty and magic of the region.

The Mercantour National Park, established in 1979, offers breathtaking landscapes, exceptional biodiversity, and endless hiking opportunities. It preserves wild nature, perfect for adventure enthusiasts.

The Gorges de Daluis regional nature reserve is the only regional nature reserve in the Alpes-Maritimes department, created in 2012, reveals impressive landscapes of red canyons sculpted by the river, offering an ideal setting for hikers and nature lovers.



## Péone, an authentic village



At an altitude of 1100 meters and just 9 kilometers from Valberg lies Péone, the birthplace of Valberg. With a rich history spanning many centuries and preserved architectural heritage, this charming medieval village is worth a visit.

Nestled at the foot of impressive rocky peaks known as «Les Aiguilles» and at the confluence of two rivers, the village appears to be protected by the sometimes tumultuous nature surrounding it.

It is by strolling through the pedestrian, shaded streets of the old village that one discovers the beauty and authenticity of this picturesque place, which hides some remarkable features, such as its half-timbered houses and the reuse of many elements that once belonged to the now-gone castle.



# Valberg

## 2025

### DEPARTMENTAL ENVIRONMENT AND OBSERVATION CENTER



### SCHEDULED OPENING IN SEPTEMBER 2025

This major project, supported by the Alpes Maritimes department and the Valberg resort, began in November 2022 and will be completed in September 2025. The project is part of the 'Bâtiments Durables Méditerranéens' (Mediterranean Sustainable Buildings) programme, and has been awarded the 'Gold' level, guaranteeing a high level of energy and environmental quality, while taking into account local social and economic issues.

This space dedicated to environmental awareness and education will bring together several major partners, including the Communauté de Communes Alpes d'Azur and its protected areas (Gorges de Daluis regional nature reserve and Natura 2000 areas), the Mercantour National Park, the departmental media library and the 226-seat cinema.

This future centre for learning, meeting and sharing will enhance the resort's existing 4-season offering, providing a wide range of events, lectures, planetarium sessions and much more throughout the year, with sustainable development and the preservation of the region as its central themes.

The new building will be home to an immersive dome measuring 12 metres in diameter and seating 50 to 100 people (seated or standing), which will be used mainly for planetarium screenings, but also for immersive concerts and shows, as well as digital visual arts performances. Finally, the large lobby of over 400 m<sup>2</sup> has been designed as a fully modular educational and exhibition space, for a multitude of uses throughout the year.



# COMING TO **Valberg**



## NICE-VALBERG BUS CONNECTION

### Bus ligne 670 / 83:

Bookings and schedule on [zou.maregionsud.fr](http://zou.maregionsud.fr)

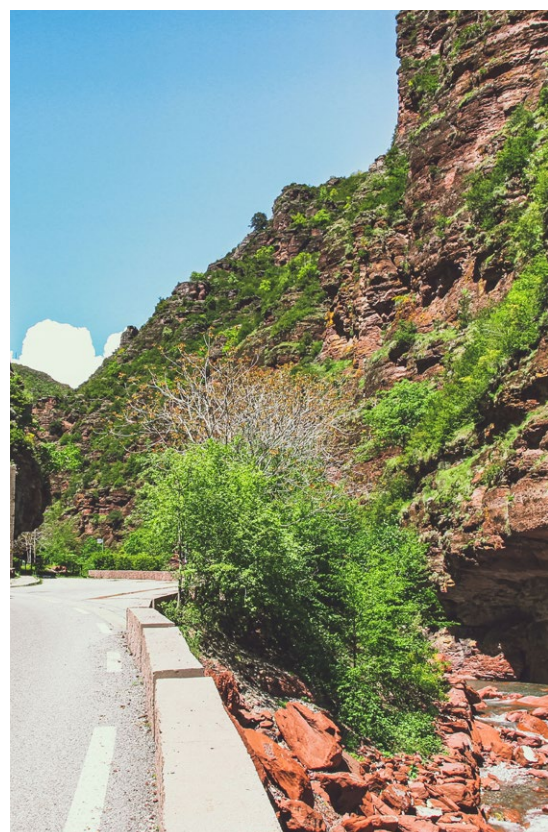
Further information at +33(0)800.06.01.06

Daily service from Nice Grand Arénas bus station. 2.50€ per trip on the regular line all year round. Rando-Bus service in summer and 100% Neige in winter (line 83).

## FREE SHUTTLES

Schedules and itineraries available on [valberg.com](http://valberg.com) and at the Tourist Office

Throughout summer and winter, free electric shuttles run around the village. Schedules available at the Tourist Office and on the PYSAE app.







# Valberg

The place to be\*

## PRESS CONTACT

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### Our partners & labels



DÉPARTEMENT  
DES ALPES-MARITIMES



alpes  
DU SUD



CÔTE d'AZUR  
FRANCE  
TOURISME



Famille  
100%  
TOURISME



ALPE  
d'HUEZ



Alpes  
de Haute  
Provence



QUALITÉ  
TOURISME



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